



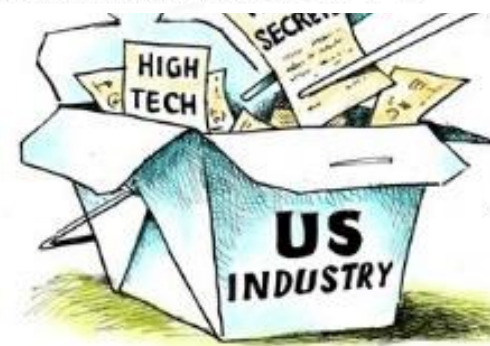
Journal of International Business Policy

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IB has expertise on how the international environment affects the activities, strategies, structures, and decision-making processes of firms, which should be at the heart of policy debates.

JIBP aims & scope

- **Aim:** Become the principal outlet for theoretical and empirical research on public policy that relates to IB.
- **Target:** JIBP provides the vehicle to strengthen:
 - IB scholars' interest in working on public policy issues (*ideas entrepreneurs*);
 - Policymakers' interest in considering IB work (*policy entrepreneurs*).

Dimensions of IB Policy

IB promotion	Foreign business attraction	Industrial policy	Social & dev. policy	Transnational governance
Policies to promote and facilitate the integration of local firms and workers into the global economy through exports, outward FDI and expatriation.	Policies to attract/screen inward FDI, imports and foreign workers.	Policies to encourage the development and growth of sectors of the local economy with a focus on how such policies interact with IB.	Policies to protect and promote marginalized stakeholders with a focus on how such policies interact with IB.	Bilateral, plurilateral and multilateral agreements to regulate complex global problems and interdependencies that have an impact on IB.

JIBP Publication Information (2018)

- *Original submissions:* 65
- *Average turnaround:* 39 days
- *Volume:* 2 double issues
- *Articles published:* 13
- *Google scholar citations:* 269
- *Top three viewed papers:*
 - Rodrik – 11,000
 - Van Zanten & Van Tulder – 5,300
 - Hoekman & Nelson – 2,200

Special issue call for papers

- **The Sustainable Development Goals: What Role for Multinational Enterprises?**
 - *SI editors:* Rob Van Tulder, Suzana Braga Rodrigues, Hafiz Mirza, Kathleen Sexsmith
 - *Proposal submission deadline:* May 30, 2019.
- **25 Years since TRIPS: Patent Policy and International Business**
 - *SI editors:* Suma Athreye, Lucia Piscitello, Ken Shadlen
 - *Full paper submission deadline:* July 31, 2019.
- **Global Value Chain-Oriented Policies**
 - *SI editors:* Carlo Pietrobelli, Roberta Rabellotti, Ari Van Assche
 - *Proposal submission deadline:* September 1, 2019.